



**Peking University Guanghua School of Management
“Future Leaders” International Undergraduate Double-Degree Program
Study Plan for International Students Entering PKU 2020**

***** The information included in the chart below is for reference purposes only. Students will need to work with their home institution to develop a course plan that meets the graduation requirements of their home institution and the graduation requirements at Peking University. This course plan will also need to be vetted by Guanghua. *****

Total Required Units: 120 Units (with at least 60 units taken at Guanghua)

1、University-wide Fundamentals: 42 Units

1-1、University-wide Requirements: 26 Units

Course Code	Course Name	Units	Weekly Teaching Hours	Out-of-Class Hours	When Taken	Notes
	大学英语 University English	4			Y1 or Y2	
00130201	高等数学 (B) (一) Advanced Mathematics 1	5	4	32 (exercise class)	Y1 or Y2	
E2800060	高等数学进阶 Advanced Mathematics Progression	3	3	16 (exercise class)	Y1 or Y2 or Y3	For students who are unable to meet the credit requirements for math using courses offered by their home institution, there will be an additional math class offered at Guanghua to make up the units.
02834720	概率统计 Probability Statistics	4	4	0	Y1 or Y2	
New course	商务中文 Business Chinese	4	3	0	Y3 T1	The Chinese courses consist of 3 difficulty levels: A, B and C. Students are required to complete 2 courses at 2 levels, each with 2 units, according to their grades of entrance test.
02802190	中国经济 Chinese Economy	3	3	0	Y3 T1	
02802220	中国金融 Chinese Finance	3	3	0	Y3 T2	

1-2、General Education Electives: 16 Units

Course Code	Course Name	Units	Weekly Teaching Hours	Out-of-Class Hours	When Taken	Notes
	A. 数学与自然科学类 Math and Natural Science B. 社会科学类 Social Science C. 哲学与心理学类 Philosophy and Psychology D. 历史学类 History E. 语言学、文学、艺术与美育类 Language, Literature, Art F. 社会可持续发展类 Sustainable Social Development	16			Y1-Y4	The courses are offered by various schools of Peking University and are subject to change based on PKU's arrangements. PKU offers an “On China” course series, and these courses will be used to fulfill general education requirements.

2、Major Classes: 60 Units

2-1、School-wide Fundamentals: 27 Units

Course Code	Course Name	Units	Weekly Teaching Hours	Out-of-Class Hours	When Taken	Notes
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02838430	财务会计 Financial Accounting	3	3	0	Y1 or Y2	
02832480	成本与管理会计 Cost and Managerial Accounting	3	3	0	Y1 or Y2	
02832110	微观经济学 Microeconomics	3	3	0	Y1 or Y2	
E2832121	宏观经济学 Macroeconomics	3	3	0	Y1 or Y2	
E2833431	公司财务管理 Corporate Finance	3	3	0	Y1 or Y2	
E2800040	组织行为与领导力 Organizational Behavior and Leadership	3	3	0	Y1 or Y2	
02831100	组织与管理 Organization and Management	3	4	16 (discussion)	Y1 or Y2	
02832640	营销学 Intro. to Marketing	3	3	0	Y1 or Y2	
02839100	商业预测分析 Business Forecasting Analytics	3	3	0	Y1 or Y2	

2-2、School-wide Core: 27 Units

Course Code	Course Name	Units	Weekly Teaching Hours	Out-of-Class Hours	When Taken	Notes
E2800050	经济史 Economic History	2	3	0	Y3 T1	
E2800100	国际经济 International Economics	3	3	0	Y3 T2	
E2800030	管理科学与信息管理 Management Science and Information Management	3	3	0	Y3 T1	
E2800020	中国管理 (一) Chinese Management 1	2	3	0	Y3 T1	
E2800100	中国管理 (二) Chinese Management 2	2	3	0	Y3 T2	
E2800010	跨文化沟通 Cross-Cultural Communication	2	3	0	Y3 T1	
E2800110	创新理论与实践 Theory and Practice of Innovation	3	3	0	Y3 T2	
E2800120	企业伦理与社会责任 Business Ethics and CSR	2	3	0	Y3 T2	
02830240	运营管理 Operations Management	2	3	0	Y3 T2	
New Course	战略管理 Strategic Management	3	3	0	Y4 T1	
E2800130	实践项目 China Immersion Project	3	3	To be determined	Y3T2 & Y4 T1	

2-3、Graduation Thesis: 6 Units

Course Code	Course Name	Units	Weekly Teaching Hours	Out-of-Class Hours	When Taken	Notes
New Course	顶石课程 Capstone Project	2	3	To be determined	Y4 T1	
New Course	学术研讨会 Research Seminar	2	3	0	Y4 T1	
New Course	毕业论文 Graduation Thesis	2			Y4	

3、School-wide Electives: 18 Units

Course Code	Course Name	Units	Weekly Teaching Hours	Out-of-Class Hours	When Taken	Notes
New Course	中国营销 Marketing in China	2	3	0	T1	
02838350	渠道管理 Channel Management	2	3	0	T1	
02838950	社会影响力营销 Marketing for Social Impact	2	3	6	T1	
02839200	人工智能和社会经济 AI and Economics	2	3	0	T1	
02838370	中国金融市场与金融机构 Chinese Financial Market and Institution	2	3	0	T2	



02831680	金融风险与管理 Financial Risk and Management	2	3	0	T1	
New Course	中国投资 Investing in China	2	3	0	T2	
E2834421	证券投资学 Security Analysis and Investment	3	3	0	T2	
02839060	风险资本与创新融资 Venture Capital and the Finance of Innovation	2	3	0	T2	
02838180	财务报表分析 Financial Statement Analysis	2	3	0	T1	
02832690	物流与供应链管理 Logistics and Supply Chain Management	2	3	3	T1	
E2832231	商战模拟 Business Simulation Games	2	3	0	T1	
New Course	中国法与经济改革 Chinese Law and Economic Reform	3	3	0	T1	
02838130	中国社会与商业文化 Chinese Society and Business Culture	2	3	0	T2	
New Course	高级商务中文 Advanced Business Chinese	2	3	0	T1	
02832540	高级管理会计 Advanced Managerial Accounting	2	3	0	T2	
02837140	中国商务 Doing Business in China	2	3	3	T1	
02838920	技术创业中价值主张与商业模式设计 Value Proposition and Business Model Design for Technology Venture	2	3	0	T2	
02837020	投资银行 Investment Banking	2	3	0	T2	
02839160	定量推理法 Quantitative Reasoning	2	3	0	T1	
02801960	中国社会（上） Understanding Chinese Society, 1700-2000	2	3	0	T1	
02801970	中国社会（下） Contemporary Chinese Society	2	3	0	T2	
02830260	影子中央银行 Shadow PBoC	2	3	0	T1 or T2	
Chinese-taught Courses (list subject to updating)						
02839000	中国经济改革与发展 China's Economic Reforms and Developments	2	3	0	T2	
02838160	数据分析与统计软件 Data Analysis and Statistical Software	2	3	0	T1	
02834730	创业管理 Innovation Management	2	3	2	T2	
02838250	人生规划与职业发展 Career Planning	2	3	0	T2	
02838092	中国企业经营与管理 Operation and Management of Enterprises in China	1	3	0	T1	
02838150	应用计量经济学 Applied Econometrics	3	3	0	T1	
02838280	中国社会、经济研究专题 Research Topics in Chinese Society and the Chinese Economy	2	3	0	T1	
02834750	创新管理 Innovation Management	2	3	0	T1	
02834860	可持续创业 Sustainable Entrepreneurship	2	3	3	T1	
02834800	综合商业计划书竞赛 Business Plan Competition	2	3	0	T1	
02839190	创业思维 Theory of Entrepreneurship	2	3	0	T2	
02839030	共演战略：从创业到企业转型 Co-evolution Strategy: From Start-up to Transition	2	3	0	T1	
02833680	生产作业管理 Manufacturing Management	2	3	0	T2	
02830110	人力资源管理 Human Resources Management	3	3	0	T2	
02838070	从案例学习管理 Case Study Management	3	3	0	T2	
02834890	互联网与商业模式创新 Internet and Business Model Innovation	3	3	0	T2	
02837190	供应链管理 Supply chain management	2	3	0	T2	
02838320	随机分析与应用 Stochastic Analysis and its Applications	2	3	0	T2	
02834370	企业伦理 Enterprise Ethics	2	3	0	T2	



02834870	创业与创新实践 Practice of Innovation and Entrepreneurship	3	3	25	T2	
02838310	财务分析与量化投资 Financial Analysis and Quantitative Finance	2	3	0	T2	
02838330	价值投资 Value Investing	2	3	0	T1	
02831270	时间序列分析 Time Series Analysis	3	3	0	T2	
02831888	社会主义政治经济学 Socialist Political Economy	3	3	0	T2	
02838480	信息技术与企业战略 Information Technology and Business Strategy	2	3	0	T1	
02804020	管理学中的回归方法 Regression Analysis in Management Research	2	3	0	T1	
00136970	高等多元统计分析 Advanced Multivariate Statistical Inference	2	3	0	T1	
02811820	产业经济学专题 Topics in Industrial Economics	3	3	0	T2	
02801890	大样本统计理论 Asymptotic Statistics	3	3	0	T2	
02838930	金融服务信息系统的演化与创新 Financial Services Information Systems	2	3	0	T1	
02839050	统计文化和实践 Statistical Culture and Practice	3	3	0	T1	
02838510	沃土计划 Wotu Program	1		2 weeks		
02839010	数据思维：从数据分析到商业价值 Data Analytical Thinking: From Data Analysis to Business Value	2	3	0	T2	
02833160	货币金融学 Money and Finance	3	3	0	T2	
02836020	金融计量经济学 Quantitative Finance	3	3	0	T2	
02833230	金融市场与金融机构 Financial Markets and Institutions	3	3	0	T1	
02838460	国际金融 International Finance	2	3	0	T1	
02833475	金融工程 Financial Engineering	2	3	0	T2	
02831570	固定收益证券 Fixed Income Securities	2	3	0	T1	
02831580	金融经济学 Financial Economics	3	3	0	T2	
02831610	产业分析的理论与政策 Industrial Organization	3	3	0	T2	
02834780	公共财政理论与政策 Public Finance	3	3	0	T2	
02831560	计量经济学应用 Applied Econometrics	3	3	0	T1	
02831620	劳动经济学 Labor Economics	3	3	0	T1	
02838980	营销研究方法 Market Research Methods	3	3	0	T2	
02832700	定价策略 Pricing Strategy	2	3	0	T2	
02839040	新产品开发与管理 Product Development and Management	2	3	0	T1	
02838440	市场数据分析 Market Data Analysis	2	3	0	T1	
02838300	整合营销传播 Integrated Marketing Communications	2	3	0	T1	
02833460	品牌管理 Brand Management	2	3	0	T1	
02833540	中级财务会计 Intermediate Accounting	4	4	0	T2	
02833600	税法与税务会计 Taxation Law and Taxation Accounting	2	3	0	T1	
02834510	审计学 Auditing	3	3	0	T2	